

Sports Medicine And Rehabilitation Therapy Convention 2007 (9-10 June 2007)

The Sports Medicine And Rehabilitation Therapy (SMART) Convention 2007 was organized by the Department of Orthopaedics & Traumatology of The Chinese University of Hong Kong. It is an annual event aiming to promote the standard of product and services in the field of sports medicine and rehabilitation.

The SMART Convention took place in the Postgraduate Education Center of The Prince of Wales Hospital.. With over 500 participants from various professional parties, the Convention marked the launch of the SMART Membership Scheme. With the coming of Olympic year 2008, the organizing committee of the Convention will use it as an opportunity to arouse public awareness in the fields of Sports Medicine and Rehabilitation. This is an excellent medium to introduce Electro Therapy PBK-2C.

PBK-2C was exhibited at the exhibition hall and on-site demonstrations also held. A double-side print advertisement enhancing PBK-2C's unique benefits and applications were also placed in the programme book.

Enclosed are some photos taken during the event.



3rd Left : Our Sales Managers are introducing PBK-2C to Prof. Kai Ming Chan, Organizing Committee of SMART Convention 2007 & the Chief of Service of the Department of Orthopaedics and Tramatology at Prince of Wales Hospital



Our Sales Manager Mr. Henry Ho at the Exhibition Booth

Further to this exhibition, arrangements have been made to provide more in-depth product demonstration and training together with PBK-2C clinical studies to respective hospitals for their trail use on patients.